



*The 9.5 Day Image Consulting
Businesses Building Experience*
Fast Track your Business to Success!



You should attend if

- You want to launch your professional image practice immediately
- You have some clarity about your goals and want to use this program & NY's rich fashion resources to set a deep and broad foundation for your business success
- You want to train with Image Industry Founders and Leaders

Description

This 9 1/2 day image boot camp program teaches you all of the essential skills and methodology needed to be successful in this field, including basic entrepreneurial development. It is designed to immerse you in the skills and application of image consulting, while tapping into and experiencing New York City's Fashion Capital resources. Because we combine both technical image consulting skills with the business development, marketing and business set up, it is designed to accelerate your image business success. It is for consultants who wish to use the program to achieve your goals with Clarity, Confidence and Conviction.

Trainer- Dominique Isbecque, AICI, CIP

- Image Industry pioneer & Co-founder of AICI
- Recipient of 1996 Immie Award and 2001 Award of Excellence
- Trainer / Coach to thousands of entrepreneurs worldwide



How you can use these skills:

- To offer individual consultations in Color, Style and Body analysis, Wardrobe and Shopping services to men & women
- To positively impact clients using image as a transformative vehicle and process
- To communicate a clear sales messages to prospective clients so that they respond with , "Yes, I want to hire you!"



Trainer- Carol Davidson, AICI, CIP

- Master of the client development relationship
- Former Manager of Macy's personal shopping department
- Instructor F.I.T. Certificate Program in Image Consulting

What You Can Expect?

- Confidence to provide professional image services
- A proprietary methodology to assess clients' goals
- Pragmatic instruction , essential content and an action plan
- Starter consulting tools and professional head shot
- An etiquette dining tutorial & costume museum tour
- A transformational experience in the Fashion Capitol of the world
- Fun while you learn !

Tell me More...

Web: ircny.com
Email: info@ircny.com
Location: Fashion District—New York City
Date: January 18-28, 2010
Fee: \$7200
 2 Early Bird plans by December 21,2009

Start Building Your Image Business Now